



# The Best Communities for Music Education Town Hall

Wednesday, June 10

10 AM PT/1 PM ET

PRESENTED BY: The NAMM Foundation

**NAMM**  
Foundation®



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Performing Arts,  
Acton-Boxborough  
Regional School District



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**Band Director,  
Beachwood City School**



**Lance Nielsen**

**Supervisor of Music,  
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## **Dr. Nathan Schilling**

**Superintendent of  
Schools,  
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District #158**



## **Shawn Small**

**K-12 Music Dept.  
Curriculum Leader,  
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## **Michael Stone**

**Coordinator, Visual &  
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## Dr. Barbara Weikert

Music Teacher,  
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## Nicole Zenns

Band Director,  
Cassadaga Valley  
Central School District



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**Mary Luehrsen**

**Executive Director,  
The NAMM Foundation**



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**Senior Project Manager,  
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**Bethany Gilbert**

**Administrative Coordinator,  
The NAMM Foundation**



# WELCOME

**Mary Luehrsen**  
**Executive Director of The**  
**NAMM Foundation**

**NAMM**  
Foundation®



# Antitrust Reminder

NAMM has put in place an Antitrust Policy governing all activity during NAMM-sponsored events. NAMM's Antitrust Policy covers all participants, including speakers, and audience members at NAMM Events.

Participants in today's webinar must not exchange competitively sensitive information, including information regarding wholesale and retail prices, discounts, credit terms, margins or profits, proposed price increases or decreases, price ranges, price formulas, MAP policies and RPM policies.

# Town Hall Goals

- Celebrate together this important accomplishment of receiving this national recognition
- Share what you are planning for music through this unprecedented time
- Learn of plans for return to school and/or online learning “putting the needs of students first”
- Challenges and solutions

# Q&A Housekeeping

## Questions During the Town Hall:

- Click on the Q&A icon to ask a question
- We will monitor questions along the way
- If we do not get to your question, we will follow up post webinar

# Open Discussion



# Poll

**Let us start with a brief poll on screen for a couple of Yes and No questions.**

- Did all student instruction move online on or about early or mid-March? (Y/N)
- Was there a contingency plan in place that transferred instruction online or was this, like the rest of us, a “shock in place” moment? In other words, online instruction – instructional goals, objectives, timeline was organized with teamwork and improvisation? (Y/N)
- Did school administration understand what you were doing via online instructions (Y/N)

# Poll

Let us start with a brief poll on screen for a couple of Yes and No questions.

- Do you know what your state plan is for re-opening? (Y/N)  
tip: find it on your Dept of Ed website:  
<https://www2.ed.gov>
- Do you know your state's re-opening plans for music, fine arts and PE? (Y/N) tip: find it on your Dept of Ed website, if not there, make a call or consult SEADAE State Education Agency Director of Arts Education ([SEADAE.org](http://SEADAE.org)) – make a call

# Open Discussion



# NAMM Foundation Resources



## COVID-19 and Instrument Cleaning

The NFHS, NaME and the NAMM Foundation recommend the following guidelines for handling musical instruments during the COVID-19 school shutdown period. These guidelines are designed for use by music educators and educators may use these guidelines when teaching students and parents how to clean instruments.

## Sterilization vs. Disinfection

There is a difference between sterilization and disinfection of music instruments. Sterilization is limited in how long an instrument will remain sterile. Once an instrument is exposed to air or handled it is no longer sterile. However, disinfecting an instrument to make it safe to handle will last longer and is easier to achieve. COVID-19 like, most viruses has a limited lifespan on hard surfaces. Users of musical equipment may be more susceptible to infections from instruments that are not cleaned and maintained properly, especially if they are shared school instruments.

If the cleaning process is thorough, musical instruments can be disinfected. Basic soap and water can be highly effective in reducing the number of harmful bacteria and viruses simply by carrying away the dirt and oil that they stick to.

The NFHS, NaME and the NAMM Foundation received information from the CDC which suggest the COVID-19 virus can remain on the following instrument surfaces for the stated amount of time:

Brass – Up to 5 Days  
Wood – Up to 4 Days  
Plastic – Up to 3 Days  
Strings – Up to 3 Days  
Cork – Up to 2 Days

The CDC recommends general cleaning techniques for instruments that have not been used or handled outside of the above timelines. Essentially if students are picking up instruments for the first time since school has been closed, those instruments will not need more than general cleaning as stated below.

Additional guidance on general cleaning and disinfection can be found here  
<https://www.cdc.gov/coronavirus/2019-ncov/community/disinfecting-building-facility.html>

## Instrument Hygiene

Before distributing an instrument that has been shared, use of alcohol wipes, swabs, or disinfectant solution to thoroughly clean both the outside and the inside of the mouthpiece is highly recommended. It is also essential to maintain overall cleanliness via the use of cleaning rods, swabs, mouthpiece brushes, etc., as this is necessary to prevent buildup of residue within the instrument.

For wood instruments any excess amount of liquid can be damaging. Please be judicious and sparing outside of the mouthpiece area that needs cleaning. In addition, certain cleaning products that can be used on the mouthpiece should not be used around the pads associated with a woodwind instrument's keys (e.g. flute, clarinet, saxophone, etc.).

**NAMM Foundation** **WEBINAR SERIES** **Music Making Online**  
PRESENTED BY: THE NAMM FOUNDATION

## How-to's for Ensembles

Thursday, April 9, 2020  
1 PM Pacific / 4 PM Eastern #MusicIsLife

- Making Music Online: How To's for Ensembles**  
This webinar offers practical tips, how-to's and motivation to move your ensembles online.
- Making Music Online: How To's for Private and Group Lessons**  
Discover online group lessons and therapeutic music-making for children and adults, and business models to move in-store music lessons online to keep students connected and making music.
- Bridging the Gap: Teaching and Learning Music Online**  
The power of music is amplified through the events we share, be it as performers, learners or audience members. Teaching and learning music can thrive through the remarkable tools, resources and people that are engaging in music online.
- COVID-19 Small Business Relief Webinar Part IV: Independent Contractors and Gig Workers**  
Important, time-sensitive information for independent contractors and sole proprietors in the recently passed CARES Federal stimulus plan.
- NAMM COVID-19 Small Business Relief Resources Part II**  
Important, time-sensitive employer, employee, and independent contractor information in the recently passed CARES Federal stimulus plan.



# NAMM Advocacy Summit

June 16, 2020

REGISTER NOW



## Learn | Engage | Advocate for Music Education

Gather online on June 16, 2020 at 10 am-2 pm PT for advocacy briefing and training to prepare to contact Members of Congress as well as state and local officials about the essential role music learning plays in every child's education.

Registrants are required to have a NAMM.org account; please [log in](#) or [create a new account](#) before registering. Registration is free and open to all. You only have to register once to have access to all sessions.

<https://www.namm.org/issues-and-advocacy/2020-advocacy-summit>

“

*I've met all my best friends and made amazing memories through music ensembles. Being in band was the only motivation keeping me away from senioritis so now I'm just sad and bored.”*



“

*Choir is my time to be free. Choir is my everyday reminder that music is important to me and it's more than just a sound. Choir lets me breathe. It lets me release everything I've built up throughout the school day. It's my passion, and I think the only thing I'm missing from school is my ensemble.”*





# Reminder

The information and resources mentioned in this webinar are available at

[nammfoundation.org/projects/namm-foundation-covid-19-resources](https://nammfoundation.org/projects/namm-foundation-covid-19-resources)

Let Us Hear From You  
[sharonb@namm.org](mailto:sharonb@namm.org)



**Music is the universal  
language of mankind.”**

—Henry Wadsworth Longfellow (1807–1882)

**MUSIC CONNECTS US**  
Online Music Making Resources

**Thank You!**

Please visit  
**NAMMFoundation.org**  
for more information

